

PARTNER IDENTIFICATION FORM

A. PARTNER ORGANISATION	
PIC	872175404
OID	E10407762
Full legal name (National Language)	Udruzenje za promociju nauke i neformalnog obrazovanja "BONA"
Full legal name (Latin characters)	Association for the promotion of science and non-formal education "BONA"
Acronym	BONA
National ID (if applicable)	N/A
Department (if applicable)	N/A
Address (Street and number)	Maršala Tita 133
Country	Bosnia and Herzegovina
Region	Region 1 (Western Balkan)
P.O. Box	N/A
Post Code	75 000
City	Tuzla
Website	www.bonabih.org
Email	office@bonabih.org
Telephone 1	+387 60 318 32 98
Telephone 2	+387 62 611 464
Fax	N/A
B. PROFILE	
Type of Organisation	Non-Governmental, Non-profit Association
Is the partner organisation a public body?	NO
Is the partner organisation a non-profit?	YES
D. BACKGROUND AND EXPERIENCE	
Please briefly present the partner organisation.	BONA is a newly established organization based in Bosnia and Herzegovina, founded in April 2025 with a strong commitment to promoting science, non-formal education, civic engagement, and human rights in the digital age. Despite its recent formal registration, BONA brings together a core team with extensive experience in the non-governmental and non-profit sectors, particularly in youth empowerment, international exchange, and education advocacy. The organization is grounded in democratic values and guided by the principles of tolerance, diversity, voluntariness, and openness. BONA's mission is to empower young people, particularly high school and university

	students, to become active citizens and informed contributors to society through accessible, innovative, and rights-based non-formal education. The organization focuses on popularizing science, promoting digital and media literacy, and fostering critical thinking skills necessary for participating in contemporary democratic societies. Special emphasis is placed on inclusivity, with targeted activities designed to support young scientific talents, youth with disabilities, and marginalized voices within the education system. BONA also aims to stimulate international academic and civic exchange, recognizing the role of cross-border cooperation in shaping a more resilient and socially conscious youth sector. Although young as a formal entity, BONA is built upon the professional and civic experience of its founders and members, who have been actively involved in European projects, grassroots campaigns, human rights advocacy, and local development initiatives. In 2024, prior to the organization's registration, its leadership coordinated a civic engagement campaign involving street actions, media literacy assessments, and outreach in eight cities and municipalities across Bosnia and Herzegovina, collecting responses from over 600 citizens. This initiative demonstrated both strategic planning and capacity for fieldwork, as well as the ability to design and implement evidence-based interventions at the local level. BONA's long-term vision includes becoming a regional leader in promoting the intersection of youth, science, and social responsibility. BONA seeks to strengthen partnerships with universities, NGOs, tech companies, and public institutions across Europe. In sum, BONA combines a forward-thinking agenda with a values-based approach and a dynamic team. Its readiness to work transnationally, focus on interdisciplinary education, and proven capacity for community engagement make it a reliable and innovative partner for international cooperation in the field of youth, education, and civic development.
What are the activities and experience of the organisation?	The association was founded to achieve the following goals: 1. Popularization of science and the advancement of scientific research; 2. Encouraging and promoting technological development; 3. Promotion of international exchange of researchers and students; 4. Affirmation of young scientific talents; 5. Improvement of information dissemination in science; 6. Promotion of the application of scientific results in practice; 7. Encouraging partnership cooperation with international organizations and institutions with the same and/or similar goals; 8. Developing educational and cultural programs, cultural exchange, and the promotion of international friendship; 9. Promoting and implementing scientific, educational, technological, cultural, economic, and other program cooperation with international organizations and institutions with the same and/or similar goals; 10. Encouraging and developing projects and programs in the field of creative industries development; 11. Affirming the right to scientific education for persons with disabilities, especially students with disabilities, for their quality and sustainable inclusion in society; 12. Improving systemic care for youth in all priority areas for youth development, and in particular: the improvement of formal and non-formal education, youth employment, youth safety, youth health, the role of youth in sustainable development and environmental protection, the promotion of cultural content for

	youth and youth culture, youth mobility, quality leisure time activities, and other areas of importance for youth; 13. Promotion of the development of lifelong learning; 14. Promotion and empowerment of active citizenship and civil society; 15. Promotion of knowledge-based decision-making; 16. Promotion and development of human rights in the era of Artificial Intelligence (AI).
Skills and expertise of key staff involved in the project, name of staff member and summary of relevant skills and experience.	BONA has a team of 5 professionals dedicated to the project preparation and implementation. Suad Murselović is a Director and Project Manager at BONA, overseeing cross-functional projects throughout their complete development lifecycle. He manages all aspects of project execution including resources, schedules, finances, and quality standards. His daily responsibilities include risk management, addressing change requests, and maintaining project documentation to ensure successful and timely delivery. Suad has full project lifecycle ownership from initiation to deployment, handling either one major initiative or several minor ones simultaneously. He prepares detailed estimates and project plans for all phases while maintaining clear communication with stakeholders to keep them informed and engaged. His leadership and team management skills enable him to motivate teams toward delivering high-quality results. Suad excels in risk management, identifying potential issues early and developing effective mitigation strategies. His project planning and scheduling expertise ensures that initiatives stay on track and within budget. Through post-project evaluations, he identifies improvement areas and verifies that project outcomes align with the business case objectives. Suad poses extensive experience in design, writing and implementation of projects gained working for several respectful and big organizations in Bosnia and Herzegovina, Spain and Italy. Attorney Saliha Begić graduated in December 2008 from the Faculty of Law in Sarajevo. Immediately after obtaining her diploma, she began working as a legal trainee with a well-known and successful attorney in Tuzla and worked in this position for two years. She passed the bar exam before the Federal Ministry of Justice in Sarajevo on July 26, 2011. On June 1, 2012, she began working as a legal associate with a successful attorney and worked in this position until July 31, 2016, when she made the decision to open her own law office. In her many years of experience gained while working in two successful law offices in the Tuzla Canton, the Attorney emphasizes the quality of services provided, with the aim of providing first-class legal assistance, and in each specific case, respecting the principles of ethics, professionalism, and conscientiousness, advises and provides legal services to clients when making important decisions for their business while regularly monitoring changes in legal regulations. Parallel to her formal education Saliha attended numerous workshops, seminars and conferences, including those supported by EU (Erasmus+ and European Commission). In BONA Saliha is responsible for Project Coordination. Fuad Murselović is a valued member of BONA team who specializes in educational activities, soft skills training, and project management. He is dedicated to upskilling people with 21st-century skills through engaging educational activities that transform knowledge into action. His expertise in training, education, coaching, and gamification of learning makes him particularly effective in his role. As a Project Assistant, Fuad brings creativity and collaboration while maintaining structure that facilitates experiential learning and practical application of skills. Fuads passion for non-formal education and commitment to

helping others develop crucial skills makes him an inspirational and invaluable team member at BONA.

Benjamin Nurkić is a PhD candidate at the Faculty of Law, University of Tuzla, and serves as an external constitutional expert for the Constitutional Committee of the House of Representatives in the Parliament of the Federation of Bosnia and Herzegovina. His previous research roles include working with the Atlantic Initiative and the Tuzla Open Center, and he is currently the country analyst for Bosnia and Herzegovina at Freedom House. During his PhD studies, he spent a semester at the Faculty of Law, Administration, and Economics at the University of Wrocław, attended the Hague Academy of International Law, and took part in the Summer School on Law of the Council of Europe at the University of Liverpool. He has also been a visiting researcher at the European University Institute and the University of Graz. The main focus of his research is the protection of human rights and establishing the rule of law in post-conflict societies. He published articles in domestic and international journals. With his academic background Benjamin is key staff member in advocacy and scientific research activities.

Admir Isanović works as an Eligibility Specialist at Personify Health, specializing in patient rights and healthcare policy. He holds a law degree from the University of Tuzla, which enables him to effectively combine legal expertise with practical healthcare sector experience. At Personify Health, Admir evaluates patient eligibility for healthcare services while ensuring regulatory compliance and advocating for patient interests. His education provided him with strong legal foundations that he applies to interpret healthcare policies and make complex regulations accessible to providers and patients alike. Admir's unique blend of legal training and healthcare specialization makes him particularly valuable in navigating the increasingly regulated healthcare environment. Besides, Admir is Admir is a passionate lover of digital technologies and especially photography.

Azra Zahirović is an accomplished professional with extensive experience in project management, human resources, and community engagement. She plays a key role in supporting research, project design, and participant selection for various educational and developmental initiatives. Azra's work involves managing social media and outreach activities, ensuring effective public communication and visibility of organizational goals. She is also responsible for planning and executing events, workshops, and educational programs aimed at fostering learning, participation, and collaboration among diverse audiences. In addition to her project-based expertise, Azra leads HR processes for C-level and senior roles across finance, supply chain, procurement, and human resources sectors. She oversees end-to-end hiring processes, guaranteeing high-quality service delivery and strong client satisfaction. Managing over ten international clients, Azra has demonstrated a strong capacity for strategic talent acquisition, workforce planning, employer branding, and talent retention. Her leadership extends to mentoring a team of six high-performing professionals, fostering their development and ensuring alignment with organizational objectives. Azra combines her organizational and interpersonal skills to drive results in both project and HR environments. Her professional approach is grounded in analytical thinking, strategic planning, and an unwavering commitment to excellence. With a focus on innovation and people-centered management, she continuously contributes to the growth and sustainability of the organizations she works with.

Sanin Bilić is an International relations graduate from the International Burch University in Sarajevo and someone who has been actively involved in non-formal education in the last 5

	year through different NGOs. He is also a Project Coordinator and Assistant on several international projects. Sanin is experienced in leading a teams of a minimum of 3 people that follows all project operations from the beginning until the end of the project.
--	--

E. LEGAL REPRESENTATIVE

Title	Mr
Gender	Male
First Name	Suad
Family Name	Murselović
Department	N/A
Position	Director
Email	murselovicsuad@gmail.com
Telephone 1	+387 60 318 32 98

F. LIST OF PREVIOUS PROJECTS

Name of the project	Role	Donor
Summer School „Planeta u tvojim rukama – Planet in your hands“	Partner	Western Balkan Fund
ODLUČIONICA	Partner	Norwegian Embassy in Sarajevo